

# CHRISTIE'S

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## CHRISTIE'S TEAMS UP WITH GLOBAL ENTERTAINMENT BRAND SUPERPLASTIC FOR AUCTION OF NFTS BY VIRTUAL ARTISTS JANKY & GUGGIMON

Collaboration marks the world's first major auction of virtual art created by virtual artists, with additional NFT drops by artists Gucci Ghost, OG Slick, Shantell Martin, Alex Pardee and more at Christie's beginning July 9

More than 9,240 additional unique NFTs to drop at [jankyheist.com](https://jankyheist.com) on July 13



**NEW YORK**—In their obsessive pursuit of global notoriety, international synthetic artists [Janky](#) & [Guggimon](#) present [Superplastic: The Janky Heist](#), a groundbreaking NFT drop created in collaboration with cutting-edge art and entertainment brand **Superplastic** and **Christie's**.

The two-part drop begins on July 9 with the auction of eight unique artist-edition Cryptojanky NFTs during Christie's [Trespassing](#) sale, and includes designs created by top NFT artists **Gucci Ghost**, **OG Slick**, **Shantell Martin**, **Alex Pardee**, **Stickymonger**, **Alexandar Todorovic**, in addition to two unique one-off pieces by Janky & Guggimon themselves. The online auction will be live from July 9-22.

In addition, on July 13 the pair will drop 9,240 one-of-a-kind NFTs in a Japanese reverse auction hosted at [jankyheist.com](https://jankyheist.com).

The NFT drop features unique blockchain mechanics and is based on *Superplastic: The Janky Heist*, a short film Janky & Guggimon chopped together using police and security footage, and that follows the duo's unsuccessful attempt to break into Christie's New York at Rockefeller Center to steal rare works of art. After accidentally blowing up the building, the pair escape into the night with fistfuls of broken NFTs. The recombined pieces make up the 9,240 1/1 Cryptojanky NFTs that are for sale during the auction.

Sponsored by Superplastic and in collaboration with Christie's, [Superplastic: The Janky Heist](#) begins at 4 p.m. ET on July 13.

With more than \$3.5 million in NFT sales to date and six million obsessed fans worldwide—and with past partnerships that include Gucci, Fortnite, Gorillaz and Rico Nasty—Superplastic's Janky & Guggimon are on their way to become the world's first highly-successful virtual artists.

"We're so excited to work with a venerable brand like Christie's, and for Janky & Guggimon to collaborate with some of my favorite artists of all time," said **Superplastic CEO Paul Budnitz**. "We're also really sorry that Janky & Guggimon blew up Christie's headquarters, and hope they'll make a few bucks from the sale to cover some of the damages."

**Noah Davis, Digital Art Specialist at Christie's**, said, "*Trespassing* marks the first time we'll be auctioning off works of art created by virtual artists, and Janky & Guggimon have been stellar partners—aside from the arson. We're really looking forward to revealing this latest collection to the art world."

The Janky & Guggimon NFT drop and *Trespassing* auction are part of an ongoing series of NFT sales that continues to position Christie's at the forefront of the nascent non-fungible token (NFT) market. Christie's was the first international auction house to sell an NFT of a purely digital work of art—setting a new world record for digital art, achieving the highest price for any lot in any online-only auction, the highest price for any winning bid placed online, and the highest total for any online-only auction with the sale of [Beeple's EVERYDAYS: THE FIRST 5000 DAYS](#) for more than \$69 million in March 2021.

## **ABOUT TRESPASSING AT CHRISTIE'S**

Christie's is pleased to present the second offering of *Trespassing*, a groundbreaking online sale curated together with Ronnie K. Pirovino. The sale traces graffiti's influence on contemporary art and embraces the energy and humor of artists inspired by the medium. In 2020, the sale set numerous world auction records for artists such as Katherine Bernhardt and KAWS. *Trespassing* will feature works across collecting categories and mediums by leading names such as KAWS, Banksy, and Invader and will also juxtapose works by Jonas Wood, Allison Zuckerman and George Condo that share the same dynamic spirit. The sale will also feature a selection of 1/1 NFTs by Mad Dog Jones, Victor Mosquera, and Fvckrender among others.

## **ABOUT SUPERPLASTIC**

Founded by artist & entrepreneur Paul Budnitz (KidRobot, Ello, Budnitz Bicycles), Superplastic is a global entertainment brand that creates, promotes, and manages animated celebrities. With more than six million dedicated followers worldwide, the Superplastic Universe includes Instagram and TikTok sensations Janky, Guggimon, Dayzee, Staxx, Pandakat, Kranky, Shüdog and many others. Superplastic has produced and sold many millions of dollars in limited-edition designer toys and apparel, with most drops selling out in

minutes. In June 2021 Guggimon become one of only eight new playable characters in Fortnite. Other collaborations with top brands and celebrities include Gucci, Gorillaz, Rico Nasty, Saint Jhn, J.Balvin, County of Milan, Steve Aoki, Addfuel, McBess, Seen, FACT, Ricardo Cavolo, Complex, Volkswagen, Oscar Meyer, and many others.

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Media Contacts:

Dana Block

Metro for Superplastic

[superplastic@metropublicrelations.com](mailto:superplastic@metropublicrelations.com)

Christie's

Kristin Guiter | [kguiter@christies.com](mailto:kguiter@christies.com)

**About Christie's**

Christie's is a name and place that speaks of extraordinary art, unparalleled service and international expertise. Founded in 1766 by James Christie, Christie's has conducted the greatest and most celebrated auctions through the centuries providing a popular showcase for the unique and the beautiful. Christie's offers around 350 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's also has a long and successful history conducting Private Sales for clients and online sales are offered year-round across all categories. Christie's global presence is spread across a network of international salerooms and 61 representatives and offices. Christies.com provides detailed articles and videos on the objects offered for sale alongside the latest advances in digital viewing tools to make Christie's accessible to all.

*\*Please note when quoting estimates above that other fees will apply in addition to the hammer price - see Section D of the Conditions of Sale at the back of the sale catalogue.*

*\*Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and are reported net of applicable fees.*

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*Images available on request*

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